



WINNER 2024

Tom Edwards Celebrates 2024 Global Recognition AI Award™



Tom Edwards Receives 2024 Global Recognition AI Award

Tom Edwards, a leading expert in AI and Generative AI for the consulting industry, has received a **2024 Global Recognition AI Award** for his extraordinary ability and notability in the field. Edwards' impressive achievements, including being named a 2024 AI Keynote Speaker to Watch in the United States, demonstrate his expertise and influence in the field. His work with over 90 Fortune 500 companies to shape their approach to AI and Generative AI is particularly noteworthy. Edwards has led complete transformations, governance, operationalization, and value creation in these organizations, showcasing his deep understanding and application of AI technologies. Additionally, his role in leading board and senior leader AI masterclasses highlights his commitment to educating and inspiring industry leaders.

Edwards' numerous recognitions reflect his impact and leadership in the tech industry. He was named a 2024 Top AI Keynote Speaker to Watch and a 2024 Top 50 Tech Professional, solidifying his reputation as a thought leader. His accolades include being the DFWIMA Marketer Of The Year in 2022, a Top 10 Inspiring Tech Leader to Watch, and a two-time OnCon Icon Top 10 Global Marketer Award winner in 2022 and 2021. These awards underscore Edwards' consistent excellence and innovation in marketing and technology.

Edwards' groundbreaking work has earned him recognition from various prestigious organizations. He received the Marketing 2.0 Outstanding Leadership Award in 2022 and was named one of Tech's Top 50 Most Influential Business Leaders in 2021. His role as the CX Summit Digital Marketing Professional of the Year in 2020 and multiple recognitions as Professional of the Year for Marketing and Emerging Technology in 2020 and 2019 highlight his sustained contributions to the industry. Additionally, Edwards was honored with the Tech Titan Technology Advocate award in 2019 and was recognized by Advertising Age as a Marketing Technology Trailblazer in 2017.

Leadership and Innovation

Edwards' extensive experience leading AI and Generative AI initiatives for EY's Consumer and Retail sector further distinguishes him. As a Chief Digital, Data, Marketing, and Innovation Officer since 2015, he has guided some of the world's largest brands through enterprise-level transformations. His depth of expertise in data-applied AI and Generative AI has made him a trusted advisor to these organizations. Edwards' ability to lead AI teams and drive significant change within companies showcases his leadership and innovative approach to technology implementation.

Besides his corporate achievements, Edwards is a sought-after speaker who educates and inspires audiences worldwide. His ability to communicate complex AI concepts to diverse audiences underscores his effectiveness as a thought leader and educator. Edwards' global speaking engagements demonstrate his commitment to advancing the understanding and application of AI technologies across industries. His influence extends beyond his professional work, as he continually contributes to the broader tech community through his speaking engagements and thought leadership.

Recognition and Impact

Edwards' recognition as one of the top figures in the tech industry is well-deserved, given his significant contributions and impact. His accolades from OnCon Icon, including awards for Marketing Trailblazer and Marketing Contributor in 2019, reflect his pioneering work in the field. These honors, along with his numerous other awards, highlight Edwards' role in shaping the future of marketing and technology. His consistent recognition over the years demonstrates his sustained excellence and influence in the industry.

The breadth and depth of Edwards' accomplishments are evident in the various awards and honors he has received throughout his career. His ability to drive innovation, lead successful AI initiatives, and inspire others through his speaking engagements set him apart as a leader in the tech industry. Edwards' contributions have impacted the organizations he has worked with and the broader tech community, cementing his legacy as a trailblazer in AI and marketing.

Final Words

Edwards' receipt of a **2024 Global Recognition AI Award** is a testament to his extraordinary achievements and influence in the consulting and tech industries. His extensive experience, numerous accolades, and commitment to advancing AI technologies have made him stand out. Edwards' leadership, innovation, and impact on the industry underscore the reasons for his recognition of this prestigious award.

His work with leading organizations and his ability to inspire and educate others through speaking engagements highlight his contributions to the tech community. Edwards' recognition as a top AI keynote speaker and tech professional solidifies his status as a thought leader and innovator in the industry. This award celebrates his remarkable career and the significant impact he has made on the field of AI and marketing.

ADDITIONAL INFORMATION

Industry Consulting, AI and Generative AI

Location Dallas, TX, USA

What They Do Tom Edwards is a leading expert in AI and Generative AI within the consulting industry, where he works with over 90 Fortune 500 companies to transform their approach to these technologies. He specializes in full transformations, governance, operationalization, and value creation, helping organizations leverage AI for strategic advantage. Edwards also leads board and senior leader AI masterclasses, focusing on educating and inspiring industry leaders about AI technologies. Over the last 25 years Tom has served as a Chief Digital, Data, Marketing, and Innovation Officer; he has guided large brands through enterprise-level transformations and is a sought-after speaker known for communicating complex AI concepts.

Website <http://tomedwards.ai/>

